

Invited Talk on Growth opportunities in Footwear sector for the students taken by General Manager of Metro & Metro at Dayalbagh Educational Institute (Dept. of Footwear Technology)

The Department of Footwear technology at Dayalbagh Educational Institute hosted an insightful invited talk on the dynamic and ever-evolving footwear industry. The session was led by Mr. R.K. Sharma, [General Manager – Metro & Metro, Agra] and Gurdev Prasad, [Floor Manager – Metro & Metro, Agra] who addressed an enthusiastic audience of students, sharing valuable knowledge and perspectives on the future of the footwear sector and its promising growth opportunities.

The event began with a warm welcome from the Head of the Department, [Prof. D.K. Chaturvedi], who introduced the esteemed guest and emphasized the importance of industry engagement in shaping students' professional outlook. Mr. R.K. sharma took the stage and delivered an engaging lecture that covered key aspects of the footwear industry, its trends, challenges, and opportunities.

Key Highlights of the Lecture:

1. Future of the Footwear Industry:

- Mr. R.K sharma outlined the rapid advancements in technology and innovation shaping the footwear sector, including sustainable manufacturing, smart footwear, and customization trends.
- Insights were shared on how consumer preferences are driving changes in design, materials, and functionality, setting the stage for a revolution in the industry.

2. Growth Opportunities for Students:

- The lecture shed light on career prospects available to both male and female students in the footwear sector, highlighting roles in design, marketing, production, retail, and supply chain management.
- Special emphasis was placed on the increasing inclusivity in the industry and the unique opportunities emerging for women to lead and innovate in various domains.

3. Industry-Academia Collaboration:

- Mr. R.K Sharma emphasized the importance of collaborations between academic institutions and the footwear industry to foster innovation and provide students with hands-on experience.

4. Empowering Female Students

- One of the most inspiring segments of the lecture was Mr. Sharma's focus on the bright future for female students in the footwear sector. He encouraged female students to explore diverse roles in the industry, such as product design, quality assurance, and leadership positions. Citing real-world examples, he emphasized how inclusivity and diversity are becoming central to the industry's growth strategy.

5. Operational Insights by Mr. Gurdev Prasad

- Mr. Gurdev Prasad added valuable operational perspectives to the discussion. Drawing from his extensive experience as a Store Manager, he shared practical insights into the day-to-day challenges and strategies for efficient leather outsourcing and identifications points in manufacturing units. He

also highlighted the importance of teamwork, precision, and adherence to quality standards in achieving organizational goals

Student Interaction:

The session concluded with an interactive Q&A segment, where students posed insightful questions about the challenges and opportunities in the footwear industry. Mr. Sharma encouraged students to pursue their interests with passion and adaptability, urging them to keep up with industry trends and technological advancements.

The event was a resounding success, leaving students inspired and equipped with a deeper understanding of the footwear sector. Prof. D.K Chaturvedi, (Head) expressed gratitude to Mr. R.K. Sharma & Mr. Gurdev Prasad for the enriching session and reaffirmed the department's commitment to providing students with exposure to industry leaders and real-world insights.



Mr. Gurdev Floor Manager interacting with Students on 14-Dec. 2024.

Prof . Shahida Khatoon, HoD Electrical dept. Jamia Millia Islamia Delhi visited Dept of Foot wear Tech DEI on 23 Dec 2024.



ICMR-National JALMA Institute for Leprosy and Other Mycobacterial Diseases (ICMR-NJIL&OMD), Agra was originally established by the Japan Leprosy Mission for Asia (JALMA), a trust of the people of Japan. A team of JLAMA visited Dept. of Footwear Technology on 10-Dec. 2024..

